



LU-Smart Mobile App Solution

Bringing Bonded Transmission to Mobile Phones and Tablets

LiveU's new mobile app solution allows LiveU's broadcasting and online video customers to extend their coverage from the field using an iPhone or iPad.

Based on LiveU's fourth-generation bonded uplink technology, the LU-Smart bonds internal Wi-Fi and cellular connections to reach optimal video quality. Operators can combine available networks to support connection to an external MiFi, enabling the bonding of two cellular connections in a single smartphone. In this way, users can bond the phones' internal 3G/4G with external 3G/4G for a very fast uplink.

LU-Smart connects to your existing LiveU receiving server and is incorporated into the LiveU ecosystem by LiveU's unified management platform, the LiveU Total Platform™, enabling control rooms to manage multiple video feeds from LiveU units operating in diverse locations for a smoother workflow configuration.

Live Video Wherever, Whenever



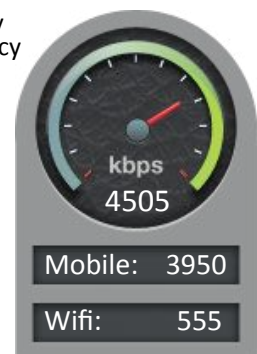
LU-Smart Mobile App Solution



OS Support	Supports iOS 5 upwards on iPhone 4S, iPhone 5, iPad
Video	Adaptive Rate Video encoding Output Resolution: 720x576 (PAL) 720x480 (NTSC)
Audio	Format: Advanced Audio Coding (AAC) Sample Rate: 48Khz Channels: 2 (mono duplicated to stereo) Bitrate: 64Kbps
Output	Connects to LiveU LU40i receiver / server

LU-Smart Features

- Bonds 3G/4G and Wi-Fi networks to send up to 5 Mbps professional quality video content with sub 2-second latency
- LiveU Center remote management
- Connectivity to CDN/SDI out
- Simplified GUI
- Switch camera view
- Phone internal Flash control
- LiveU reliable video protocol and advanced FEC
- Android App coming soon



For more information:

LiveU - US & International

LiveU Inc.
2 University Plaza, Suite 505, Hackensack,
New Jersey 07601, USA
Tel: 1-(201)-742-5228

US & Americas: info_us@liveu.tv
International: info@liveu.tv