



CORPORATE OVERVIEW



Industry	Live video transmission: <ul style="list-style-type: none">• Broadcast Media• Sports• Online/Social Media (content creators etc.)
Customers	Over 3,000 customers in 130+ countries
Established	2006
US Office	Hackensack, NJ
Channels	US, EMEA, LATAM, APAC
Awards	<ul style="list-style-type: none">• TVB Europe "Best of Show"• "Best Live Broadcast"• NewBay Media News Technology Award• TV Technology Best of Show• TM Broadcast "Best of IBC"• TM Broadcast "Best Product"• Two Broadcast Beat Awards• World Economic Forum Technology Pioneer• CNBC Disruptor 50• Streaming Media European Readers' Choice Awards• Streaming Media Top 100

LiveU is driving the live video revolution, providing live video streaming for TV, mobile, online and social media. Let your audience become part of your story with high-quality and flawless live video, transmitted from anywhere in the world, through the use of our patented bonding and video transport technology. LiveU creates a consistent bandwidth and a reliable connection so you can acquire, manage and distribute high quality remote live broadcasts over IP.

Our broad portfolio of products sets the industry standard for live video production. From backpacks to smartphones and satellite/cellular hybrid to external antenna solutions, LiveU offers a complete range of devices for live video coverage anytime, anywhere. In addition, LiveU offers extensive cloud-based management and video distribution solutions.

CUSTOMERS

With over 3,000 customers in 130+ countries, LiveU is the solution of choice for global broadcasters, online media, news agencies, and social media. Customers use LiveU technology to cover breaking and developing news, major sports events, and more including the: FIFA World Cup™, Winter and Summer Games, UK General Election, US Presidential Campaigns, Super Bowl, Royal Wedding, US Collegiate Championships, and red-carpet events.

LIVEU SOLUTIONS

LiveU offers a **complete range of live IP video solutions** within one single multi-layered ecosystem.

ACQUISITION

Includes the variety of devices and software to transmit live video from the field using LiveU's patented cellular bonding technology: LiveU's lightweight backpacks and camera-mount units, external transmission devices, hybrid vehicle solutions, computer bonding software, and smartphone apps. LiveU's portable acquisition units include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

- **LU600 4K HEVC – LiveU's flagship professional portable transmission unit.** Offering the ultimate video performance in live streaming with extreme bandwidth efficiency for global newsgathering, live sports and events coverage. Setting the standard again for IP bonding, the LU600 HEVC delivers the highest video quality and bitrate in the market, fastest file transfer and lowest delay. The LU600 HEVC also has built-in global roaming capabilities. Includes three configurations: HD, 4K-HDMI and 4K-SDI.
- **LU300 4K HEVC – Powerful compact HEVC field unit.** Small-sized, cost-effective and reliable, the LU300 HEVC solution is tailored to customers requiring a smaller field unit for high-quality video-on-the-go. With LiveU's proven hardware-based HEVC encoding technology at its core, the new LU300 HEVC combines high-quality video performance with extreme bandwidth efficiency in a compact form-factor. Highly flexible, the LU300 can also serve as a standalone video encoder or be used as a LiveU DataBridge mobile hotspot for general connectivity in the field.
- **LU610 1U HEVC – Professional rackmount encoder.** Professional 1U HEVC rackmount encoder for vehicles and fixed locations, combining unparalleled video performance with extreme bandwidth efficiency. The powerful encoder, based on LiveU's LU600 4K HEVC technology, offers the perfect hybrid solution for SNG trucks, point-to-point and point-to-multipoint distribution. The LU610 provides superior HEVC video streaming quality (up to 20Mbps) using cellular, satellite, wired internet or hybrid connections.
- **LiveU Solo – One-touch wireless encoder:** LiveU's high-quality, plug-and-play live streaming device for online media. LiveU Solo allows users to live stream seamlessly directly to Facebook Live, Twitter, YouTube Live and other popular social media and online video providers. Solo is simple to manage and control remotely via a web interface or smart device. Solo's Studio Cloud Graphics suite provides customers with the ability to send a stream and insert innovative graphics in real-time in the cloud.

MANAGEMENT & DISTRIBUTION

Receiving input from all the field units, the **LiveU Central** cloud-based management platform enables fleets of units to be centrally controlled using geo-location capabilities alongside a host of other management options. LiveU Central delivers a range of powerful cloud-based value-added premium services, tailored to everyday professional video workflows.

LiveU Matrix offers a next-generation cloud video management platform for live contribution and distribution over IP, enabling broadcasters to view, manage and distribute live content quickly and efficiently.

PRODUCTION

LiveU's wireless **Remote At-Home Production** solution allows broadcasters to reduce costs by producing live shows from a centralized studio control room instead of on-site production and satellite trucks; offers completely wireless synchronization of multiple live video sources with precision measurement of the end-to-end-delay.