



LiveU

AT-HOME PRODUCTION

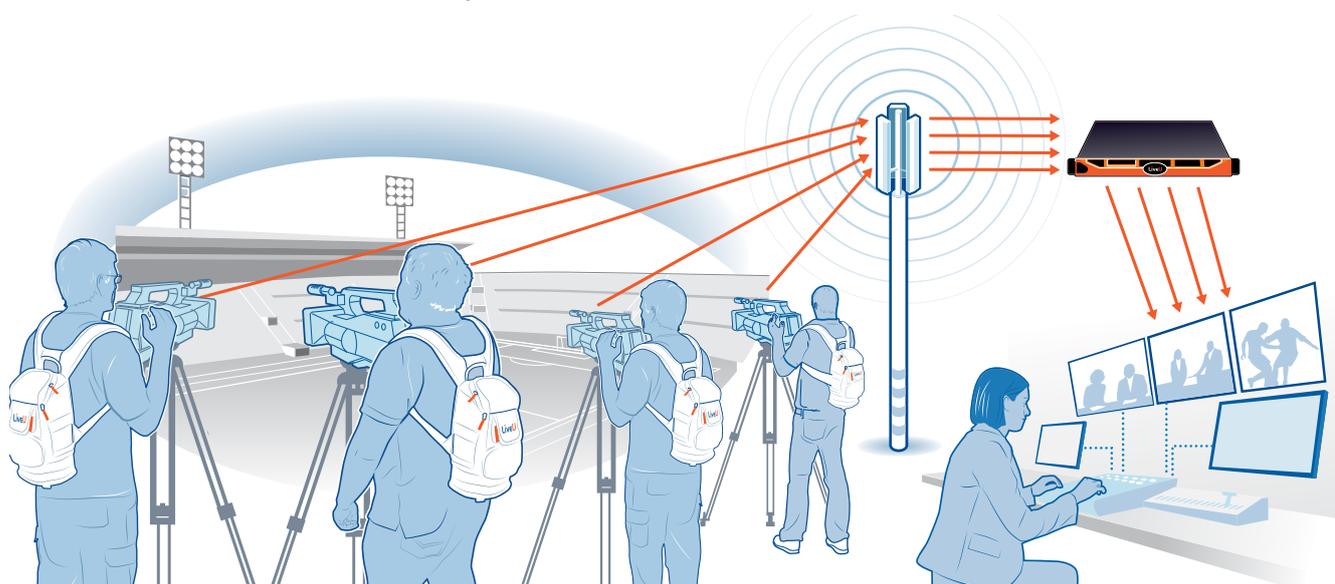
Wireless Live Video Production for Sports and Live Event Producers

LiveU's wireless At-Home Production solution allows broadcasters to reduce costs by producing live shows from a centralized studio control room instead of on-site production and satellite trucks.

Wireless At-Home Production offers sports and event producers the opportunity to deliver multi-camera live events by leveraging their existing technical infrastructure and equipment. It also eliminates the need to spend a fortune on production vehicles, satellite uplinks and travel expenses. Sending less equipment and crew into the field allows event producers to maximize their in-house resources and increase efficiencies across the board. This reduction in on-site infrastructure and costs allows organizations to take advantage of affordable, high-quality technology that in turn, enables more frequent and even simultaneous live events coverage.

Remote production applications require the transport of multiple live camera feeds, which demand more bandwidth and can create challenges with delay and synchronization. The LiveU At-Home Production solution leverages LiveU's patented bonded cellular technology and unique LiveU Reliable Transport (LRT™) protocol to provide reliable, high-quality live video transmission from multiple cameras in the field back to the studio. Once back in the studio, existing routing, switching, graphics and replay systems can be used to create a full production, just as if they were done in a production truck at the venue but at a fraction of the cost.

With LiveU, multiple video feeds can be transmitted with full synchronization over several portable field encoders back to the LiveU LU2000 server where they are reconstructed and output as SDI or NDI with similar or lower latency than satellite.



Field Acquisition Team

Headquarters Production Facility

LiveU's At-Home Production benefits include:

- **Cost Savings:** Eliminating the need to deploy a field production truck (e.g. satellite) or use a venue's bandwidth, as well as reducing the number of on-site crews.
- **More Productions:** Allowing producers to cut down on the logistics and use existing equipment means they can afford to cover more events.
- **High-Quality Video:** Leveraging LiveU's proprietary bonding and LRT™ for reliable high-quality video transmission at a low cost.
- **Flexibility:** The system easily scales by adding more field units and receivers (output servers).

REINVENTING LIVE

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