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LiveU

LiveU AI

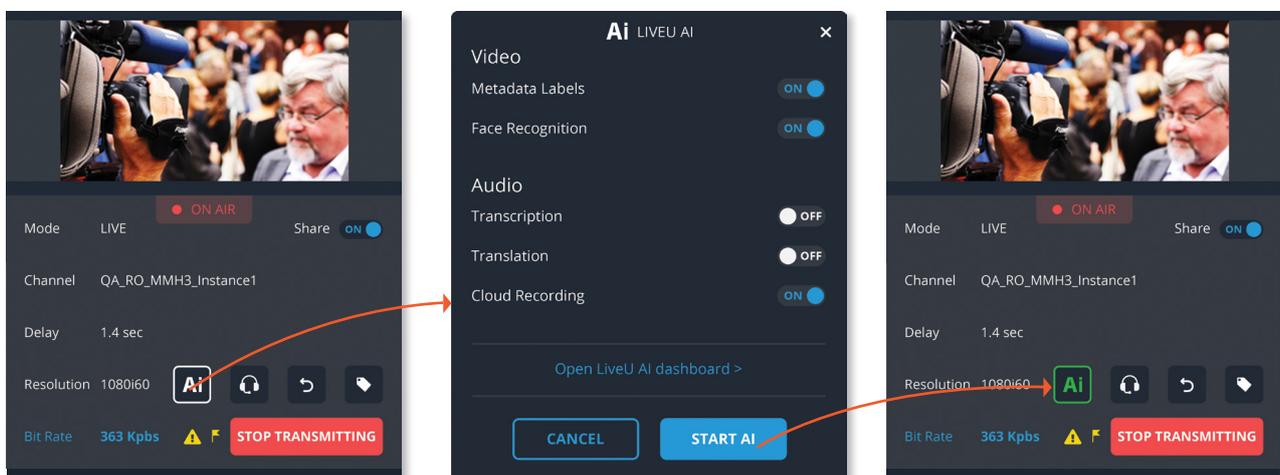# DYNAMIC DIGITAL STORYTELLING FOR TODAY'S MEDIA

Put together a compelling story in a fraction of the time using LiveU's story-centric AI service for global newsgathering. Powered by **newsbridge**, LiveU AI offers broadcasters and publishers a comprehensive set of contribution and AI-based video indexing tools for searching, accessing and optimizing their live or file-based content.

Saving time and effort, the complete service enables you to easily create meaningful content by finding, editing and sorting your footage faster than ever. Reducing your daily workload, this helps to make real-time and post-production much more efficient.

Find content instantly from a range of sources using different search elements, such as people, interviews, scenes, objects and speeches, and get the video transcribed and translated in less than 20 seconds. Teams can work jointly on the content while the stream is still being recorded.

LiveU AI fits seamlessly into your media workflow, integrated with NRCS (newsroom computer system) and existing MAM (media asset management) systems, providing a holistic, cognitive approach to content management.

LiveU AI is a core component of LiveU's Central unified management platform. **LiveU Central** captures and integrates all the live streams into your workflow, selecting only the relevant, predefined content to go through the AI engine.

Powered by **newsbridge**

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Key Features

Flexible pricing model based on the AI features you choose

INSTANT AUTOMATIC TRANSCRIPTION
Speech-to-text conversion for 16 languages

VISUAL RECOGNITION
Identify objects, places & people in videos – individual or several items simultaneously

VIDEO INDEXING (LABELING)
Allowing you to easily access and navigate content

TRANSLATIONS
Automatic translation into 16 languages

METADATA ENRICHMENT
Tags and labels added in real-time

CLOUD RECORDING
Automatic cloud backup for all live streamed content

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