



NEWS RELEASE

LiveU and Network Innovations Announce Successful Integration and Certification of LU-Lite Bonding Software on Inmarsat BGAN HDR Network

Following extensive tests of the integrated solution, the companies will offer combined packages of cellular and satellite video transmission for international and emergency coverage

2014 NAB Show, Las Vegas, April 3rd, 2014 – LiveU (www.liveu.tv), the leader in portable live video acquisition, contribution and management solutions, and Network Innovations (formerly GMPCS), a leading provider of satellite services, announced today that LiveU's LU-Lite live video transmission software is now fully integrated and certified to work over the Inmarsat BGAN Network.

LiveU's LU-Lite bonding software for laptops and mobile newsgathering vehicles can now transmit live using up to two bonded BGAN HDR devices, from any location, at latency as low as 1.4 seconds.

According to Avi Cohen, LiveU's COO and co-founder, "The integration between LU-Lite and HDR is a very important development. Until recently, the original BGAN was mostly used for file transfer in remote locations. With the additional bandwidth on HDR, and the low latency and encoding power of LU-Lite, broadcasters can now take LU-Lite and HDR to any breaking news location around the world for actual live shots, even if local cellular or other data infrastructure isn't sufficient".

In addition, LiveU has signed a distribution agreement with Network Innovations, which will become an authorized LiveU reseller, and the companies will offer combined turnkey packages of cellular, BGAN, and KA-Band, to both companies' customers, including emergency coverage packages for local broadcasters.

According to John Stoltz, Director, Media Sector, Network Innovations, "We are very excited to add LiveU to our portfolio of products. LiveU's market leadership, innovation, broad array of both hardware and software products, and ownership of intellectual property means that Network Innovations can deliver the best combination of bonded cellular and satellite solutions to our customers, to fit their specific needs".

LiveU's LU-Smart bonding app for smartphones is also supported by the BGAN HDR.

LiveU owns the patent for cellular bonding for remote newsgathering in the US and other countries. All LiveU products are based on this fourth-generation patented technology.

LiveU will present its full range of portable uplink solutions at the 2014 NAB Show, April 7-10, at the Las Vegas Convention Center, booths #SU8513. LiveU will also be showing its advanced mobile newsgathering truck in the Outdoor Exhibit area, booth #OE825.

Network Innovations will present its portfolio of products in its GMPCS/NI booth #SU-11403.

Ken Zamkow, LiveU's Head of Marketing, US and The Americas, will be speaking at the Broadcast Engineering Conference, at 10:30 am on Thursday, April 10, 2014 on "The Evolution of Cellular Bonding" - Wireless Solutions for Ancillary Broadcast Services session.

About LiveU

LiveU (www.liveu.tv) is the leader in portable live video acquisition, contribution and management solutions. LiveU's award-winning technology enables live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions are being used for breaking news and high-profile events, such as the Sochi Winter Olympics, FIFA World Cup™, US Presidential Campaign, London 2012 Olympics, Royal Baby, Hurricane Sandy, Super Bowl and US Collegiate Championships. From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network condition

About Network Innovations

Incorporated in 1988, Network Innovations has grown consistently and profitably through our dedicated personnel located at offices around the globe. Our success has come through the development and delivery of turn-key communications solutions, ranging from handheld satellite phones to large fixed VSAT installations, for the defense, government, maritime, media, mining, oil and gas and public safety markets. Our flexibility to custom design solutions and integrate various satellite communications technologies for customer and industry specific needs, sets us apart. Network Innovations corporate headquarters are located in Calgary with branch offices and business units in Dubai, Fort Lauderdale, Kabul, Kandahar, London, The Netherlands, Singapore, Tampa, and Vancouver. For further information contact Tim Young, VP Business Development at tim.young@networkinv.com.

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