



Quincy Broadcast Print Interactive Selects LiveU to Expand its Local Newsgathering Reach

Hackensack, NJ, August 07, 2014 – LiveU (www.liveu.tv), the leader in portable live video acquisition, contribution and management solutions, has signed a long-term agreement with Quincy Broadcast Print Interactive to provide its compact LU500 and LU400 uplink units, and LiveU Xtender external antenna solution for live newsgathering operations at its 14 local television stations.

“Our local news operations are deeply rooted in their local communities, and LiveU’s solutions allow us to deploy more news crews to help bring this local news home to our viewers,” said Brady Dreasler, Director of Technology, Quincy Broadcast Print Interactive. “The lightweight, small packaging of the LiveU devices ultimately outperformed above their competition, and provided high-quality video when we tested the gear in a handful of markets. The addition of the LiveU Xtender has assisted us in transmitting live video in a tough geographic area or when cellular congestion arises at a popular event.”

“We are looking forward to our expanded relationship with Quincy Broadcasting as the company continues to grow throughout the Midwest,” said Mike Savello, VP Sales, LiveU. “LiveU devices offer powerful and cost-effective solutions that can provide Quincy with unparalleled performance, quality and reliability.”

The LU500 is the LiveU’s flagship product. Weighing only 2.2lbs (1kg), with a new video encoder, proprietary antenna technology and up to 14 network links, including 8 internal cellular modems, the LU500 offers the most powerful and versatile cellular bonding capabilities in the market.

LiveU’s LU400 represents a highly cost-effective, portable and robust HD video uplink device, powered by LiveU’s multi-processor video encoding engine. Weighing around 25oz (700g) and including LiveU’s proprietary internal antenna, the LU400 is available in belt-clip or camera-mount configurations. The LU400 offers up to seven bonded connections, including four internal cellular modems, WiFi, a LAN connection and one external USB port.

The LiveU Xtender integrated antenna solution increases network reception, providing additional resiliency for live video transmission in extreme scenarios such as heavily crowded areas. The Xtender offers broadcasters the flexibility to use cellular connectivity as part of their existing SNG/ENG trucks. A car mounted or tripod-based Xtender connects to a LiveU device via a dedicated wireless connection with a range of up to 2600 ft.

LiveU owns the patent for cellular bonding for remote news gathering in the US and other countries. All LiveU products are based on this fourth-generation patented technology.

About LiveU

LiveU (www.liveu.tv) is the leader in portable live video acquisition, contribution and management solutions. LiveU's award-winning technology enables live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions are being used for breaking news and high-profile events, such as the FIFA World Cup™, Winter and Summer Olympic Games, US Presidential Campaign, Royal Baby, Hurricane Sandy, Super Bowls and US Collegiate Championships. From backpacks to smartphones, and satellite/cellular hybrid to external antenna solutions, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

About Quincy Broadcasting

<http://www.careersatquincy.com>

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