



## NEWS RELEASE

### LiveU Recognized as World Economic Forum Technology Pioneer

*Award recognizes the world's most innovative start-ups*

**Hackensack, NJ, August 27<sup>th</sup> 2013** – LiveU ([www.liveu.tv](http://www.liveu.tv)), the leader in portable live video-over-cellular solutions, has today announced that the World Economic Forum has recognized the company as a [Technology Pioneer 2014](#). Consisting of 36 companies, the winners comprise what the World Economic Forum has selected as the world's most innovative technology start-ups.

The companies are being recognized for their potential to transform the future of business and society, with their achievement honored at the Forum's Annual Meeting of the New Champions 2013 to be held in Dalian, People's Republic of China, from 11 – 13 September.

The companies were selected by a high-level selection committee consisting of top technology and innovation experts, academics and venture capitalists. Each year the World Economic Forum chooses a select number of Technology Pioneers from hundreds of possibilities.

LiveU is the inventor of cellular-bonding technology which continues to facilitate daily newsgathering operations for broadcasters, news agencies and online media worldwide.

David Aikman, Managing Director, Head of New Champions at the World Economic Forum, said, "The impact of technology continues to increase in all aspects of society. The diversity of innovative thinking and possible solutions they offer are why leaders from all sectors of society are interested in interacting with the Technology Pioneers."

Samuel Wasserman, LiveU's CEO said, "We are extremely proud to have been recognized as a Technology Pioneer by the World Economic Forum. This is recognition of not only our level of innovation and leadership in this space but also reflects, most importantly, customers' satisfaction with our technology. LiveU continues to innovate with many applications for cellular bonding still ahead of us. It's exciting times for the industry with live video playing a key role in global newsgathering and social media."

***LiveU is presenting its full range of live video uplink solutions at IBC2013, RAI Amsterdam, Sept. 13-17 (Stands 3.A63 + 3.A68). LiveU has been nominated for two IBC Connected World.TV Awards for the Innovation Award and for the Best Delivery Technology of the Year (Services).***

## **About LiveU**

LiveU is the pioneer of broadcast-quality, video-over-cellular solutions that allow live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions have been used for breaking news and high-profile events, including the 2012 US Presidential Campaign, London 2012 Olympics, Hurricane Sandy, 2011 British Royal Wedding, Japanese Tsunami, GRAMMY Awards® and Super Bowl. From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

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Press Contact:

For LiveU:  
Joss Armitage (Int'l)  
+44-7979-908-547  
[joss@jumprr.tv](mailto:joss@jumprr.tv)

Shelley Kapitulik Drazin / Lloyd Trufelman (Americas)  
203-898-1501 / 212-905-6060  
[shelley@trylonsmr.com](mailto:shelley@trylonsmr.com) / [Lloyd@trylonsmr.com](mailto:Lloyd@trylonsmr.com)

Sales Contact:  
201-742-5228  
[info\\_us@liveu.tv](mailto:info_us@liveu.tv) (Americas)  
[info@liveu.tv](mailto:info@liveu.tv) (Int'l)