

**FOR IMMEDIATE RELEASE**

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## **LiveU and Kaltura Sign Strategic Partnership to Provide Live-to-VOD Solution**

*The companies have integrated their technologies to allow customers to stream live video from LiveU's portable units via Kaltura's video player and applications.*

**IBC Show and New York, NY, September 10, 2013** – Kaltura Inc. ([www.kaltura.com](http://www.kaltura.com)), the leading open source video platform, and LiveU ([www.liveu.tv](http://www.liveu.tv)), the leader in portable live video-over-cellular solutions, today announced a strategic partnership, which allows LiveU live HD video feeds to be imported and transmitted directly to Kaltura's video player and range of video applications.

With the integration, customers can seamlessly enjoy an end-to-end live to VOD video solution from ingest to streaming. This includes uploading, transcoding and processing, video management, video publishing, multi-rate video playing, video syndication, monetization, distribution, including OTT (over-the-top), and video editing tools.

"We are seeing a great need for a streamlined flow between live to VOD and on any device; the combination of LiveU and Kaltura provides the optimal solution for the online media industry, enabling us to offer live channels for publishers, sports clubs and other players in this market," said Samuel Wasserman, LiveU's CEO.

"We are excited to partner with LiveU, and to integrate with their innovative technology," said Kaltura's Chairman and CEO, Ron Yekutieli. "Many live events like college sports and news broadcasts need a streamlined Live-to-VOD solution, and that's where the integration between LiveU and Kaltura provides great value."

LiveU developed and patented the technology for cellular bonding for remote news gathering in the US and other countries. LiveU's product portfolio ranges from backpacks and camera-mounted units to external antennas, hybrid vehicle solutions, computer bonding software, and smartphone apps.

Kaltura provides a full online video platform with easy-to-use video tools and applications to cover the entire life-cycle of video publishing and streaming. Kaltura's flexible platform integrates with hundreds of additional video-related services, technologies and plugins to provide a broad solution set covering the widest range of use cases.

**Both Kaltura and LiveU are presenting their range of video solutions at IBC2013, RAI Amsterdam, Sept. 13-17. LiveU at Stands 3.A63 + 3.A68, and Kaltura at Hall 3 B20c.**

**About LiveU**

LiveU is the pioneer of broadcast-quality, video-over-cellular solutions that allow live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions have been used for breaking news and high-profile events, including the 2012 US Presidential Campaign, London 2012 Olympics, Hurricane Sandy, 2011 British Royal Wedding, Japanese Tsunami, GRAMMY Awards® and Super Bowl. From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

### **About Kaltura**

Kaltura provides the world's first Open Source Online Video Platform, transforming the way people work, learn, and entertain using online video. The Kaltura platform engages hundreds of millions of viewers by providing media companies advanced video management, publishing, and monetization tools that increase their reach and monetization and simplify their video operations. Kaltura improves productivity and interaction among millions of employees by providing enterprises powerful online video tools for boosting internal knowledge sharing, training, and collaboration, and for more effective marketing. Kaltura offers next generation learning for millions of students and teachers by providing educational institutions disruptive online video solutions for improved teaching, learning, and increased engagement across campuses and beyond. Kaltura was recently recognized in Forbes as *'one of the six fastest growing tech companies'*, in VentureBeat as a *'Next Billion Dollar Enterprise Tech Company'*, in Business-Insider as *'one of top 5 startups revolutionizing education'* and *'one of 5 greatest open-source technologies for 2012'*, in Mashable as *'one of top 5 social enterprise technologies for business'* and in Fast Company as *'one of the 10 most innovative companies in Israel'*. For more information: [www.kaltura.com](http://www.kaltura.com), to join Kaltura's community visit: [www.kaltura.org](http://www.kaltura.org) and [www.html5video.org](http://www.html5video.org).