



NEWS RELEASE

NTN24 Expands News Coverage Across Nine Countries and Three Continents with LiveU

2-year deal will provide local and roaming LU70 units for NTN24 bureaus around the world

Bogota, Colombia, August 29th, 2013 – Nuestra Tele Noticias (NTN24), an international Spanish-speaking 24-hour news network, announced today that it is expanding its use of LiveU technology to nine international bureaus in Latin America, the United States, and Europe. The expansion follows NTN24’s successful deployment of LiveU LU70 units in select bureaus in 2011. LiveU (liveu.tv) is the pioneer of portable live video-over-cellular solutions, holds the patent for video uplink over bonded cellular connections, and is represented by distributors in over 70 countries.

The new two-year deal includes a combination of local units outfitted with country-specific data plans for each of the nine countries deployed, as well as LiveU’s roaming units that can be operated on short-notice in dozens of additional countries around the world.

The LiveU roaming units allow NTN24 reporters and camera operators to fly while carrying a LiveU unit to a country where a breaking news story is developing, and start transmitting immediately upon arrival without the complexities of obtaining costly and scarce uplink services on the ground.

“The additional LiveU units will allow us to enhance our live coverage across the globe,” said Alejandro Peña, NTN24’s General Producer. “With LiveU’s reliable distributors and support in all the countries where we operate, we know we can depend on the company on a global scale. We now use LiveU on a daily basis in Latin America, USA, and Europe.”

“We are very happy to see NTN24 continuing to increase their use of LiveU and leverage our products as part of their growth strategy” said Giovanni Punzo, LiveU’s Head of Latin America Sales.

LiveU’s flagship LU70 product is the industry’s first bonded 3G/4G LTE backpack with proprietary RF technology for superior resiliency, up to 1080 HD video and sub-second latency for a satellite-like experience.

About NTN24

Nuestra Tele Noticias 24 Horas is an international 24-hour news station. NTN24 provides news, analysis, opinion, sports, entertainment news programs and breaking news in Spanish, from the Latin American perspective addressed to Latin American community, while also producing

online English language news, emphasizing stories from the Americas. Its main Spanish website is ntn24.com, while its English version can be accessed on ntn24news.com. NTN24's programming can be seen on cable and satellite from across the U.S., Central and South America and the Caribbean. NTN24 is a RCN Television corporation with offices in New York, Washington, D.C., and Bogotá, Colombia.

About LiveU

LiveU (www.liveu.tv) is the pioneer of broadcast-quality, video-over-cellular solutions that allow live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions have been used for breaking news and high-profile events, including the 2012 US Presidential Campaign, London 2012 Olympics, Hurricane Sandy, 2011 British Royal Wedding, Japanese Tsunami, GRAMMY Awards® and Super Bowl. From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions

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