



## **One America News Network Signs Long-Term Agreement with LiveU for its LU70 Solution**

**Hackensack, NJ, October 31<sup>st</sup>, 2013** – LiveU ([www.liveu.tv](http://www.liveu.tv)), the pioneer of portable live video-over-cellular solutions, has signed a long-term agreement with national cable news channel One America News Network ([www.OneAmericaNews.com](http://www.OneAmericaNews.com)) to provide its LU70 solution for its live newsgathering operation.

“With our production news operations and talent located on both coasts, LiveU’s solutions gives us the flexibility to send news crews out around the country to gather breaking news stories for our viewers and transmit live stories to any production operations center,” said Robert Herring, Sr., CEO of One America News Network. “As an example, our crews in Washington, D.C. utilized our LU70 unit to facilitate an immediate live interview with Senator Mike Lee, who has been threatening to shut-down the federal government over ObamaCare, while our on-air talent, Rick Amato, who was located at our West Coast Studio conducted the interview. Not long ago, this type of interview would have taken more time and expensive uplink trucks. “

“One America News Network’s interview of Senator Lee that was coordinated and setup cross-country within minutes is an example of how easy and cost-effective it is for modern media outlets to build or retool their live newsgathering operation around LiveU,” said Mike Savello, LiveU’s VP of Sales.

LiveU’s flagship LU70 product is the industry’s first bonded 3G/4G LTE backpack with proprietary RF technology for superior resiliency, up to 1080 HD video and low latency for a satellite-like experience.

### **About One America News Network**

Delivering credible, substantive national and international news 24/7, One America News Network provides coverage on topics that impact your lives. One America News Network is your new credible source for coverage from around the world, along with investigative reporting and talk shows designed to foster independent, cutting-edge debates on the policies, issues and solutions facing the country. For additional information visit [www.OneAmericaNews.com](http://www.OneAmericaNews.com)

### **About LiveU**

LiveU ([www.liveu.tv](http://www.liveu.tv)) is the pioneer of broadcast-quality, video-over-cellular solutions that allow live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU’s solutions have been used for breaking news and high-profile events, including the 2012 US Presidential Campaign, London 2012 Olympics, Hurricane Sandy, 2011 British Royal Wedding, Japanese Tsunami, GRAMMY Awards® and Super Bowl. From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU’s solutions include multiple 4G LTE/3G,

HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

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