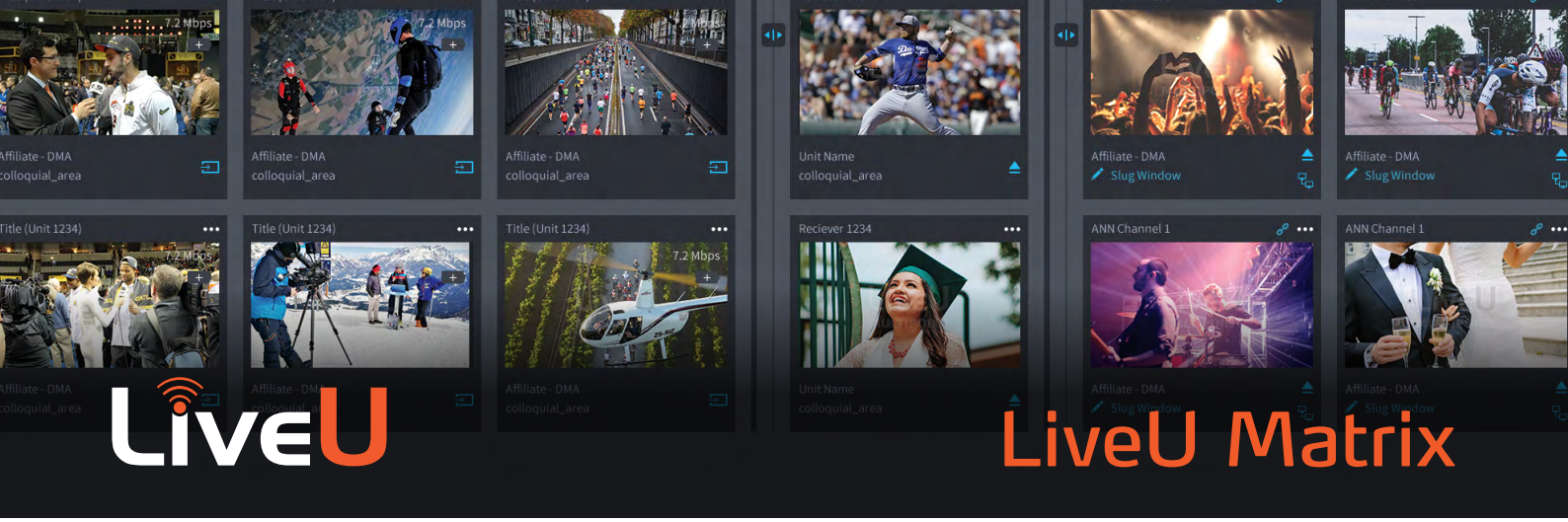


CONTENT MANAGEMENT AND DISTRIBUTION PLATFORM FOR LIVE VIDEO

LiveU Matrix is the next-generation video contribution and distribution platform designed for broadcasters, by broadcasters. Architected from the ground up with usability in mind, Matrix allows broadcasters to quickly and easily get and share content without fussing with complex engineering focused video routing.

Effortless Contribution

- Web-based and easy to get started, no special hardware required
- Search for available live streams based on filters and metadata
- Highly scalable interface allows view of hundreds of feeds simultaneously
- Quickly get video of breaking and developing news without interrupting workflows
- Advanced diagnostic information available

Powerful Distribution

- Easily replaces or offsets the use of expensive satellite and fiber transmissions
- Relies on LiveU's Reliable Transport Protocol (LRT™) for pristine video delivery over non-guaranteed networks
- Built-in communications toolkit: Top-line Alerts, Chat, and Audio Notifications

Matrix for Global Reach

Worldwide Contribution and Distribution

- Transponder Replacement
- Affiliate and Media Groups
- Countrywide Networks
- Bureau Feeds
- Special Event Coverage

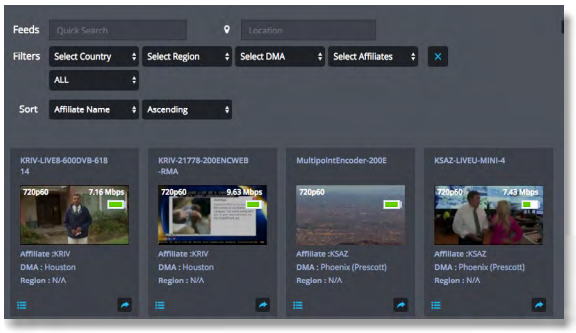
Matrix for Local Feeds

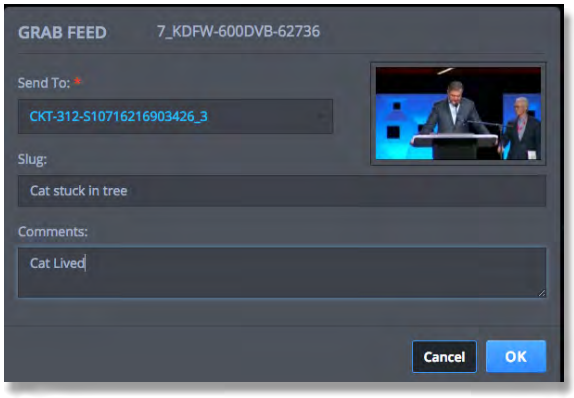
Share within a single DMA/region

- LNS (Live News Sharing)
- Pool Feeds
- Local Loops
- Feeds from Local Authorities
- Feeds from Local Sports Teams

FIND A FEED

Using Filters, Text Search, or Geolocation, quickly find the best shots



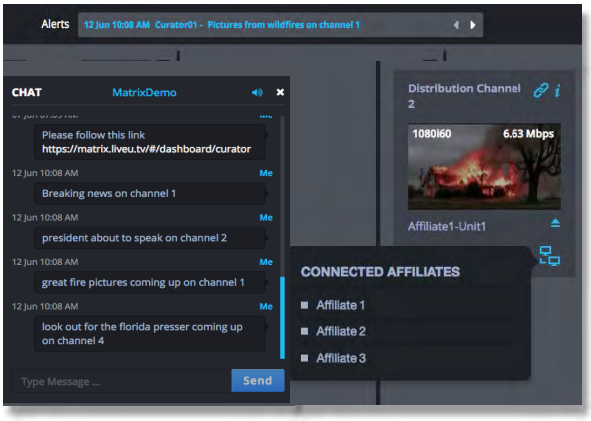


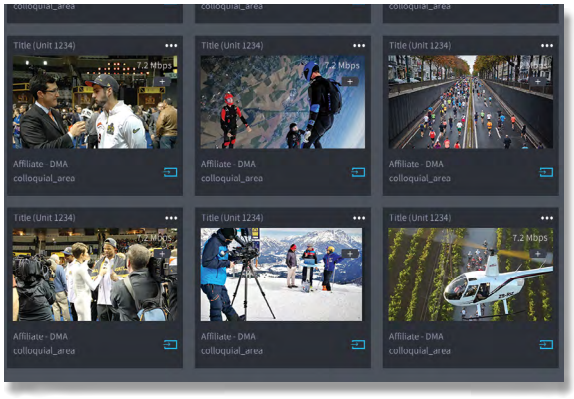
GRAB A FEED

Send your selected feed to a local LiveU decoder, or send it to a group wide distribution channel

DISTRIBUTE & NOTIFY

Use the Audio Notifications, Chat or Top-Line to notify users of the new video. See who's taking the feed with the "Connected Affiliates" button. Share a link via other platforms to direct attention with a special "focused feed" window.





EXTENSIVE VIDEO CURATION

Allows a curator operator to get a single comprehensive view of available incoming live feeds, local affiliate channels the feeds can be assigned to, and the relevant output channels.